

# HEADLINE

DESIGN & PRINT



Working in the research sector



Working with clients in Surrey

Whenever Merial Animal Health in Pirbright need anything producing or printing that has its logo on they turn to Headline to provide the solution.

## Client Profile:



**Jo Barbour, PA to the site director and executive leadership team, Merial Animal Health.**

**Merial is a world-leading, innovation-driven animal health company**, providing a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. Merial employs approximately 6,000 people and operates in more than 150 countries worldwide. It is part of the Sanofi Group of companies.

*“The service is personal, it’s like you’re dealing with an old friend and I’m made to feel special. I wouldn’t want to go anywhere else”*

Jo Barbour, Executive PA

“I’ve been in my role for 10 years and have been working with Headline for at least seven. I can’t recall exactly how we first came across each other but I’m pleased that we did. Everything that needed in and around our site that I go to Headline for. It’s a varied list of requirements ranging from outside muster point signs to Merial pens and posters.

I’m somebody who notices and appreciates little things that people do that make a difference. Some of our work is sensitive

and its reassuring that whenever items from Headline arrive they are carefully sealed and clearly labelled. It doesn’t sound like much but it is a clear example of the care they take over everything.

I cannot think of any examples when Headline have ever let us down on a delivery or a deadline. Headline are such a safe pair of hands that once I’ve briefed the job into them I know it’s as good as done. In a busy role like mine that luxury is a real bonus.

When my boss asked for some polo shirts and told me the timescale I was worried.

We hosted a 3 day Merial site meeting for world-wide executives of the company. Mark produced branded notebooks and pens for the delegates ahead of time. Then with a week to go it was decided to get some polo shirts for a cricket game everyone was taking part in. I called Mark knowing the timescale was tight, but he said no problem. They arrived on time the logo and colours were spot on and the quality on the shirt was good too. Then to my horror we decided another 6 were needed in different sizes. Mark sensed the importance and I don’t know how, but they arrived in time too. It had to be borderline magic!

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