

HEADLINE

DESIGN & PRINT



Working in the
education sector



Working with
clients in Woking

Headline Communications is helping an independent Surrey school with a diverse range of printing requirements to support its communication programmes.

Client Profile:



Jo Manly, Marketing and Communications Manager, St. Andrew's School

"I've worked here at the school for over five years and enjoy it thoroughly. Beforehand I used to manage an advertising and communications agency in West Byfleet, so I guess I'm well grounded in both marketing and Surrey!

There was an existing relationship between the school and Headline when I arrived, but Headline didn't print a lot for us. Mark and I talked more as the months went on and I started to gain an understanding of their design and print offering. As their quotes were (and still are) competitive, we started to put more work their way. Service was impressive from the start, but I

would expect that as a new client. Service levels didn't tail off as the months went on, and it's that, combined with the competitive price, that makes Headline such a good partner.

The school has a variety of printing requirements and Headline help with A5 assessment and reporting cards, school letterhead, A2, A3 and A4 posters, school year transition guides and leaflets for internal communications being just some examples.

I'm not someone who normally provides testimonials, but with Mark and Olivia I'm more than happy to break my own rule!"

St. Andrew's School was founded in 1937 and is an established, respected and thriving co-educational Prep school of around 310 children from the ages of 3 to 13. The school is set in 11 acres of grounds within a quiet residential area approximately half a mile from Woking town centre.

"Headline are honourable and trustworthy. I respect them and give sensible print deadlines. In return they never let me down"

Jo Manly,
Marketing and Communications Manager

The team at Headline are always a pleasure to deal with. With my agency background, I always try to give them sensible print deadlines. It gives that little bit of breathing space when the unexpected happens. We were printing a folder and Headline called to say that the print set up they'd been given wasn't quote correct. It could have been easily missed, but because Headline think before they act, they made the change before the job was run, rather than needing a re-print. They are definitely a thinking person's printer!

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